

Trade Consultation - Barcelona

An overview of 3 IMM studies

1. Private timber procurement policies
2. Public sector procurement policies
3. Architects' perception of FLEGT

George White

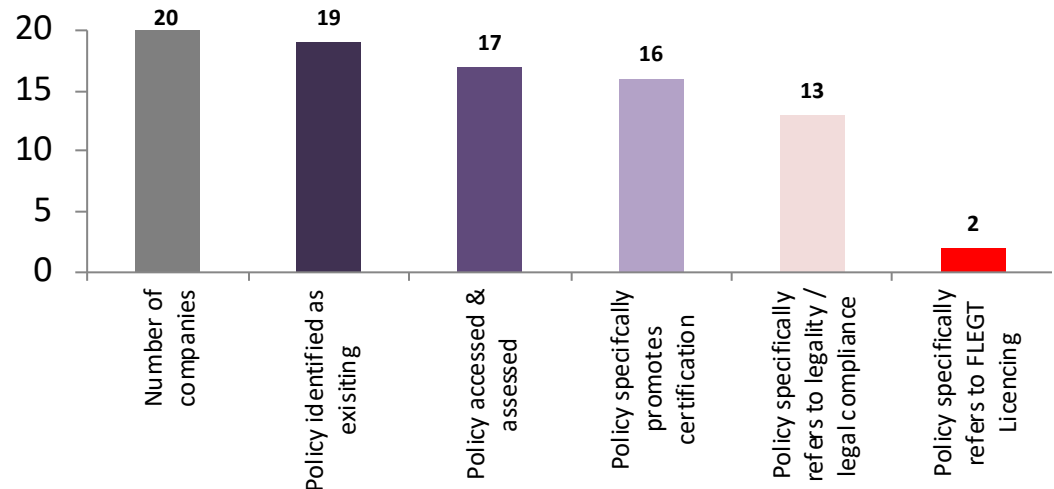
October 2019



Private sector study – key findings:



- 65 influences assessed – 70% support certification / 40% support FLEGT
- 20 major buyers of timber across EU - policy assessed

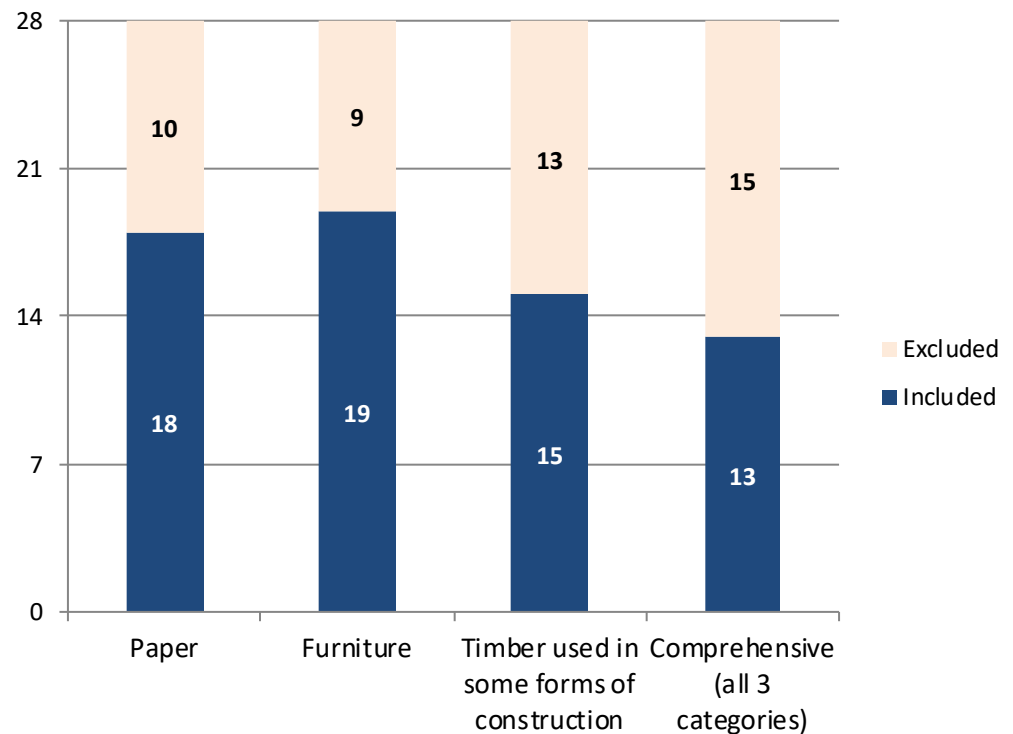
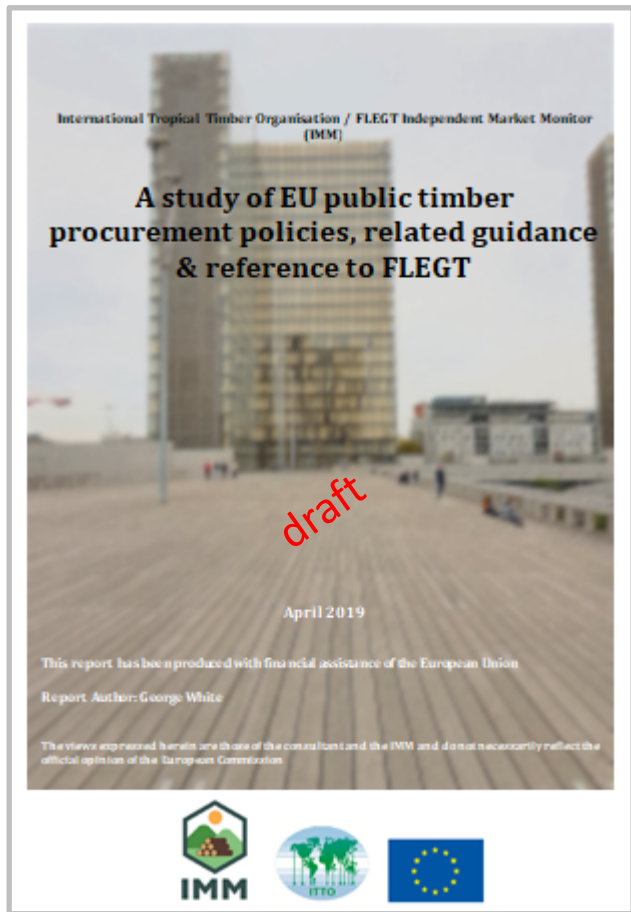


Recommendations

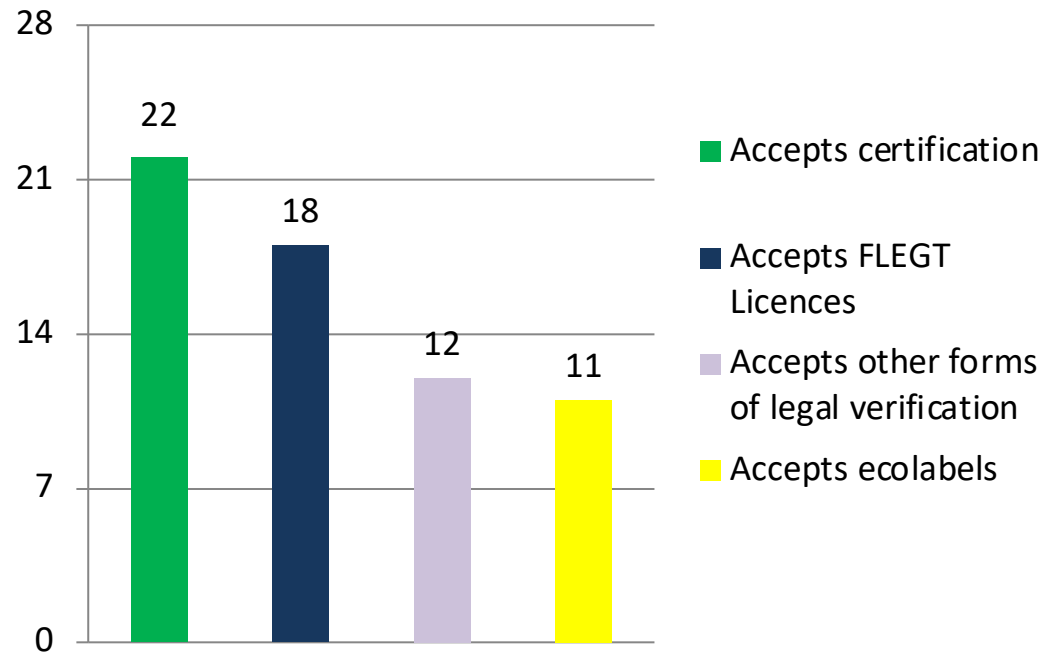
- Communicate relevant results of independent monitoring and evaluation of systems underlying FLEGT-licenses in a timely manner and in a format that is appealing to the private sector.
- Actively engage those civil society organisations and private sector organisations that seek to influence private sector procurement policies.
- Support the efforts of the private sector within FLEGT countries, especially those with active TLAS systems, to promote the benefits and positive impacts of these systems.
- Speed up the introduction of FLEGT-licensed timber supplies from other VPA countries.

Public sector study – key findings:

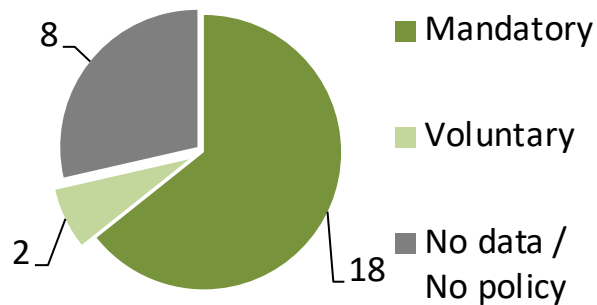
- All 28 member states policies assessed for central & local government timber purchasing policies
- 22 out of 28 states have a government procurement policy
- Policy coverage varies!



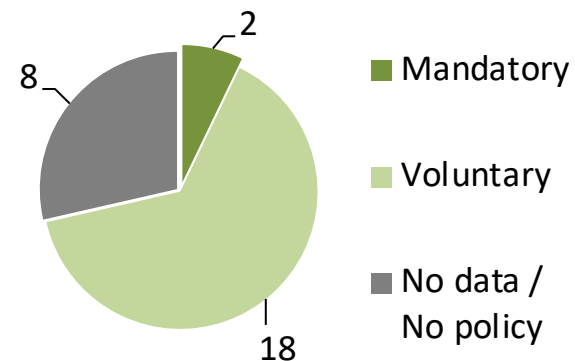
- The forms of “acceptable proof” vary
- 22 out of 22 accept certification
- 18 accept FLEGT licences (specific mention)



Central Government Policy



Local Government Policy



- 70% of purchasing by value is done at local government level

The disappearing FLEGT cake...

The cake represents the EU market for tropical wood which could be used in Public Procurement contracts

There are
Member States
with **no**
policies for
public
procurement

There are
Member States
with **no**
policies for
public
procurement
that have any
relevance for
tropical wood

There are
Member States
with policies
for public
procurement
that only
include
certified
tropical wood

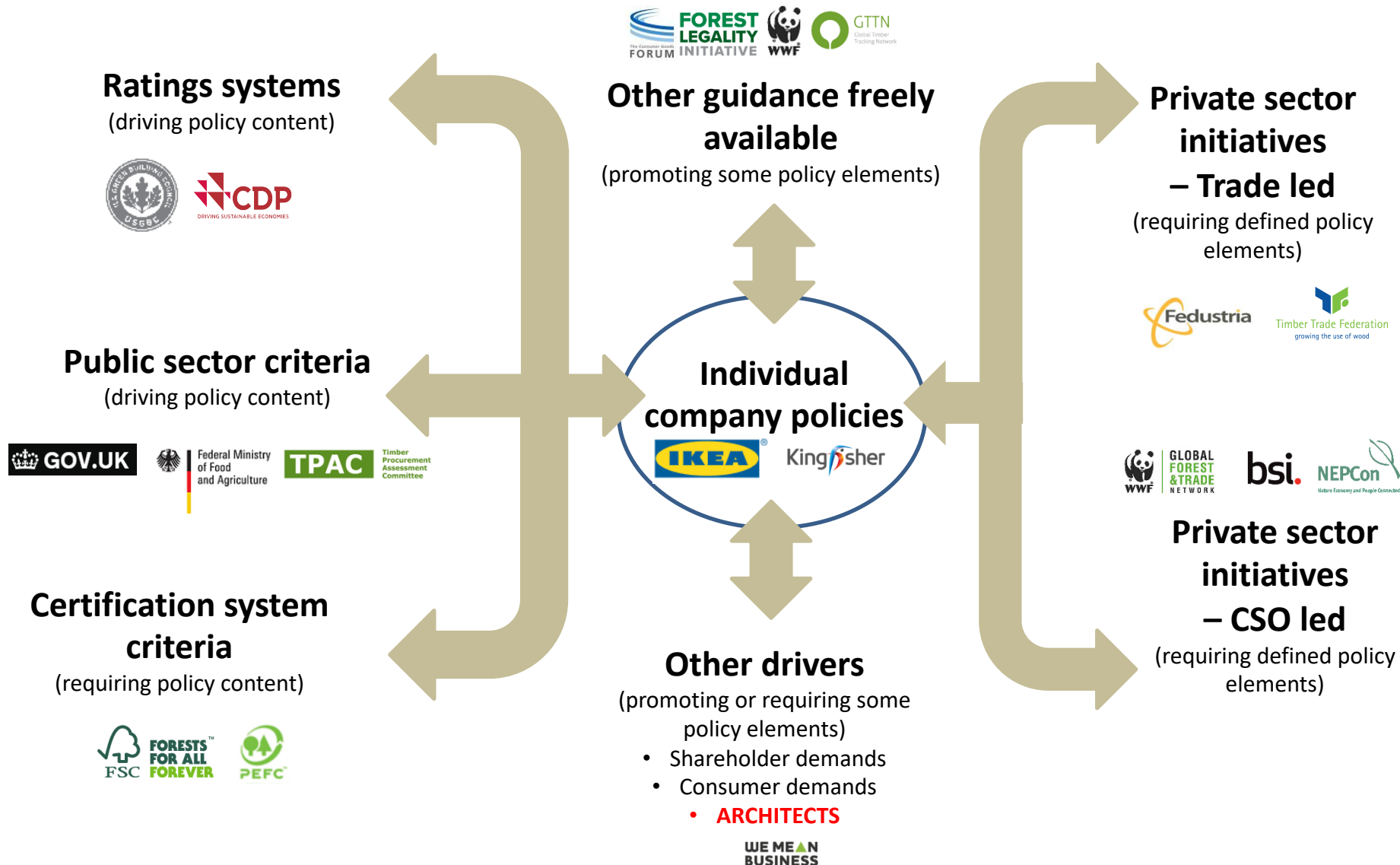
There are
Member States
with policies
for public
procurement
that are
voluntary

There are
Member States
do not
monitor their
performance

70% of Public
Procurement
is done by
Local
Governments
& Most of
these only
follow the
policy
voluntarily – if
at all

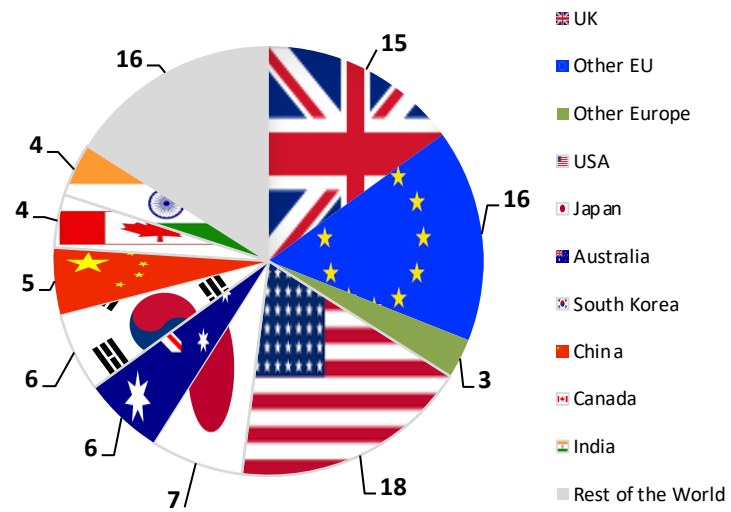
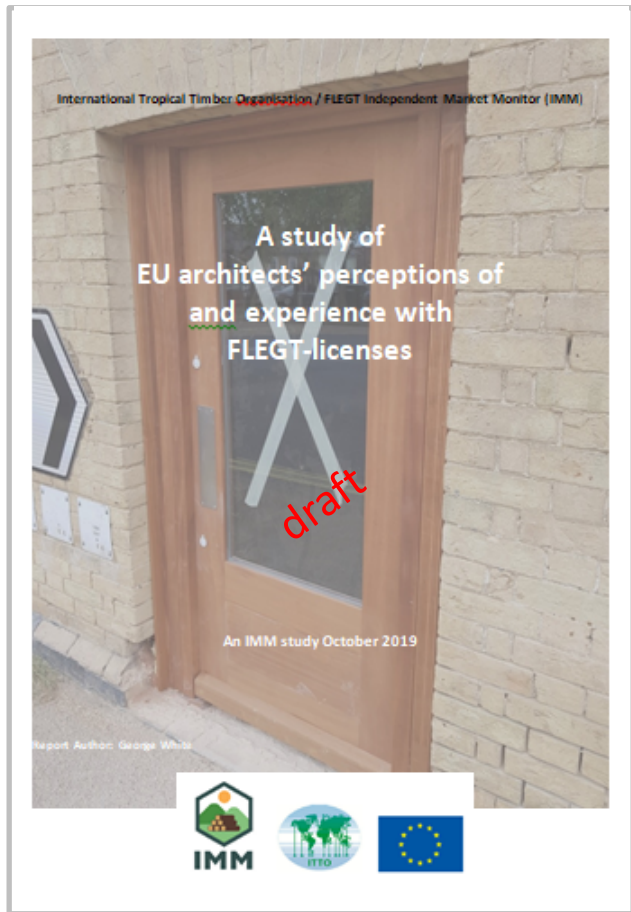


The timber procurement policy maze



Architects study – the story so far...

- There are over 500,000 qualified architects across Europe
 - 153,000 - Italy
 - 107,200 - Germany
 - 51,700 - Spain
 - 34,300 - UK
 - 29,800 - France
- 34 of the worlds' 100 largest architectural practices are based in Europe



Architects – Previous studies

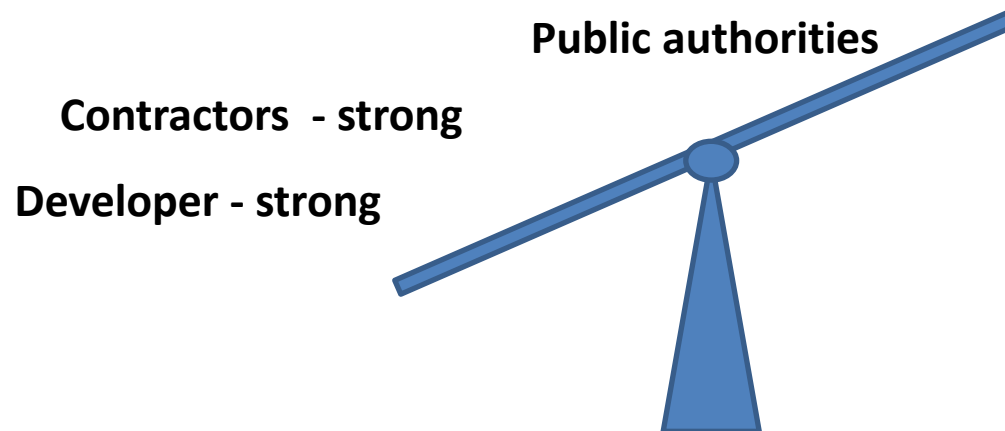
Who controls the specification process of timber in construction?

Architects – weak?

Structural engineers - weak

Timber suppliers - weak

End users - weak



Architects – Current study

- Interviews are being conducted with a sample of Europe's largest architects and smaller practices
- The focus will be on the 7 EU countries consuming most tropical wood plus Sweden and Norway
- The survey has two main components
- Part 1 focusing on how **timber is perceived compared to other materials** – covering a range of physical to aesthetic properties
- Part 2 focusing on **perceptions of tropical wood**
 - Experience of using wood in projects
 - Sources of information regarding wood
 - Perceptions of tropical wood
 - Assurance schemes used for tropical wood
 - Knowledge of the FLEGT Action Plan
 - Knowledge of the EUTR
- The report will also consider the role of 'green building' schemes and the relationship with architects
- The 2 surveys are ongoing and the report will be available before the end of 2019.

We know already that Architects do not know much about FLEGT and the EUTR....

Points for discussion on Architects and FLEGT

- Do you have experience of trying to influence architects to specify tropical wood?
- Do you think architects understand the issues and potential solutions regarding the use of tropical wood?
- Can FLEGT Licencing play a role influencing architects to confidently specify tropical timber?